

Andrii Berezynets

GRAPHIC DESIGNER –
PRINT & DIGITAL /
PRODUCTION & LAYOUT SPECIALIST

+380 (96) 12 11 727

tsarandreyko@gmail.com
linkedin.com/in/andrii-b-b02248385

portfolio
tsarandreyko.wixsite.com/my-site



- 10+ yrs
- Technical print expertise
- Multilingual projects
- AI + process optimization
- Global brands

reduced average
production turnaround

EDUCATION



- 1995–2005 **Secondary School**
Secondary School,
I–III Levels
- 2005–2011 **NUFT**
National University of Food Technologies –
Specialist Degree

WORK EXPERIENCE



- 2013–2016 **LAYOUT DESIGNER**
Computer Technologies
Layout of books and magazines. Development of magazine designs, leaflets, business cards, and image processing.
- 2016–2022 **GRAPHIC DESIGNER**
Branding Bureau «True Advertising Group»
Worked with corporate clients that already had established brand identity. Developed a wide range of print and advertising products – from business cards, flyers, and brochures to catalogs, presentations, web banners, and social media banners. Collaborated with individual and corporate clients in various industries, adapting designs to existing brand styles. Provided full-cycle project support – from concept to preparing files for print and digital formats.
- 2022–2023 **GRAPHIC DESIGNER**
Freelance Graphic Designer
Created branding, logos, and marketing materials for businesses and individuals. Designed print products (leaflets, catalogs, posters, presentations), as well as web and social media banners. Ensured comprehensive support for projects, including adaptation of layouts, preparation for print, and digital delivery.
- 2023–2025 **GRAPHIC DESIGNER**
Bmed (Official Distributor of iS Clinical, Circadia, Colorescience, Hydrafacial)
Developed visual materials for four leading global brands in professional cosmetology and cosmetics – iS Clinical, Circadia, Colorescience, Hydrafacial – as well as for the corporate brand Bmed. Produced catalogs, brochures, leaflets, digital banners, and event-related materials, ensuring compliance with international brand guidelines and high visual quality.



ABOUT ME

I am a graphic designer and layout specialist with over 10 years of experience in developing marketing and print materials.

My key strength is technical expertise – from perfect file preparation for print to mastering the latest design tools.

Explore my portfolio to see how I combine visual aesthetics with flawless execution.

LANGUAGES

Ukrainian

English



SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Project workflow optimization
- Prepress/Print Production
- AI-assisted design tools
- Multilingual Layouts

Andrii Berezynets

GRAPHIC
DESIGNER

Process optimization and business results focus.

I not only create visual materials but also build efficient workflows – from task setting to print or digital publication. Thanks to my involvement, marketing teams achieved higher productivity, reduced production timelines, and improved communication consistency.

Over 10 years of experience in graphic design and layout of marketing materials: catalogs, brochures, magazines, advertising campaigns, digital banners for social media and Google. I have worked with both local companies and international markets, producing materials that meet the highest branding standards.

Experience with world-renowned market leaders such as iS Clinical, Circadia, Hydrafacial, Colorescience, and other globally recognized and Ukrainian brands, including NATO, Makita, Velux, UnitB, Molodist, ACO, Perfect Group.

I have experience working with markets in more than 20 countries and can adapt design to local specifics while maintaining global trends.



WHY ME?

BEREZYNETS
graphic design



High professional expertise

Deep knowledge of modern design tools and printing technologies. I quickly master new software and actively use modern approaches, including AI tools, to automate and optimize workflows, increase efficiency, create innovative design solutions, reduce turnaround time, and improve quality.



Multilingual projects

Experienced in creating designs in more than six languages, including English, Polish, Czech, Spanish, and Hungarian.



Personal strengths

Responsibility, attention to detail, and high speed of task execution. I easily integrate into new teams, maintain effective communication, and focus on achieving business results. I work quickly and in an organized manner, capable of handling multiple tasks simultaneously without compromising quality. I have extensive experience collaborating with international teams, marketing managers, sales departments, and printing houses, ensuring seamless processes and minimizing delays.



P.S. I currently have an official deferment from mobilization until the end of martial law under Article 23, Part 1, Paragraph 3 of the Law of Ukraine «On Mobilization Preparation and Mobilization»